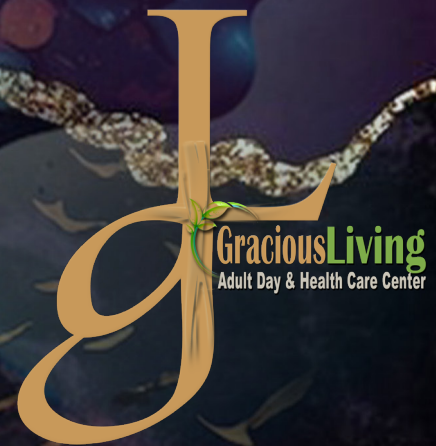


**SPONSOR
OPPORTUNITIES**



FROM CRISIS TO CREATION

Gracious Living 2023
ADULT DAY AND HEALTH CARE CENTER **Gala**

Thursday 19 October

6:00 p.m. | Wine & Cheese Reception
7:00 p.m. | Dinner & Program
9:00 p.m. | Fun, Music and Entertainment

GraciousLivingADHCC.com

FROM CRISIS TO CREATION

Gracious Living ²⁰²³ Gala

ADULT DAY AND HEALTH CARE CENTER

Thursday 19 October

GraciousLivingADHCC.com

By the year 2035, Mecklenburg County will gain an additional 140,000 residents aged 55 or older, of which 100,000 will be aged 65 and older. Accordingly, 43% of the total population growth between now and 2035 will come from growth in those aged 55+. Many of those residents, due to their season in life, will care for parents, spouses, adult children with disabilities, friends, and other loved ones. Those caregivers manage medications, provide transportation, prepare meals, handle finances, perform complex medical tasks and much more. Family caregivers do a lot. **Gracious Living ADHCC** works hard to fill in the gaps by assisting caregivers with engaging, supporting and connecting families during the caregiving process.

Join us for an elegant evening that features a wine and cheese reception, dinner, mission moments and keynote speaker, Bakari Sellers. Sellers is a CNN correspondent, formerly the youngest SC House Representative and an active, practicing attorney and author of *My Vanishing Country* and *Who are Your People*.

Your investment will enable you to

Honor

dilemma of caregiving for disabled or aging adults.

Gain

invaluable presence within the community.

Advance

advancing the mission for which Gracious Living exists

Why should my company participate?

45% of caregivers report a reduction in their quality of living in order to pay for care.
77% of caregivers missed time from work.
52% of caregivers had to work fewer hours.
55% caregivers felt their career was negatively impacted and or they lost their employ.

* The financial impact of caregiving is staggering: annually, **employees lose up to \$3 trillion** in wages and benefits while **employers lose \$17-\$33 billion** to absenteeism and turnover.

* Caregivers stress can lead to multiple negative outcomes including declines in physical health, increased mental health concerns and overall decreased quality of life. Caregiver stress also leads to increased financial costs to the person, family and health care systems, making it a public health issue.

Caregivers who help provide financial assistance for the care of their loved ones estimate that they pay, on average, a total of **\$10,000 in annual out-of-pocket expenses**. **62% Caregivers** use their own savings and retirement funds.

Where do my donations go?

Care and Support

Gracious Living ADHCC is expanding to three centers to serve multiple areas of Mecklenburg and surrounding counties. The underserved areas of South Charlotte and the Pineville area will be greatly impacted by this growth. Each center will provide health care medication management, meals, supervision and socialization.

Every dollar enhances the caregiving journey.



FROM CRISIS TO CREATION

Gracious Living ²⁰²³
ADULT DAY AND HEALTH CARE CENTER Gala

Thursday 19 October

SPONSOR OPPORTUNITIES

FROM CRISIS TO CREATION

1 SOLD

SPONSOR LEVELS AND ENTITLEMENTS	Presenting \$25,000 (Two Opportunities)	Platinum \$15,000	Gold \$10,000	Silver \$5,000
PRE-EVENT				
Company name included in event logo	✓			
Name recognition in all media announcements/advertising	✓			
Inclusion in Gala Invitation <i>(if received by 10/6/23)</i>	LOGO	LOGO	LOGO	NAME
Inclusion on Gala website	LOGO	LOGO	LOGO	NAME
Social Media Mentions in Event Facebook Group	LOGO	LOGO	LOGO	NAME
DURING EVENT				
Number of premier tables (8 guests) at the event	2	2	1	1
Prior Logo/Name recognition in event slide presentation	LOGO	LOGO	LOGO	NAME
Verbal recognition at podium during the Gala Presentation	✓	✓	✓	✓
Advertisement in Gala printed program <i>(if artwork received by 10/6/23)</i>	INSIDE FRONT OR BACK COVER	FULL PAGE	1/2 PAGE	1/4 PAGE
Option to include company-provided item in guest gift bags	✓	✓	✓	✓
POST EVENT				
Name recognition in thank you follow-up to participants	✓			

"The Best Place
for your
Best Days!"



SPONSOR COMMITMENT FORM

Commitment & Logo Deadline for Invitation Inclusion: 9/12/2023

Commitment & Logo Deadline for Event Program: 10/6/2023

SPONSORSHIP LEVEL/EXCLUSIVE NAME NAMING RIGHTS SELECTION

PRESENTING | \$25,000 (2 Available) **1 SOLD**

PLATINUM | \$15,000

GOLD | \$10,000

SILVER | \$5,000

COMPANY INFORMATION *(Please print clearly)*

Company Name: _____

Contact Person: _____

Address: _____

Email Address: _____

Phone Number: _____

Preferred Sponsor Name Listing: _____

PAYMENT INFORMATION

PAYMENT BY CREDIT CARD

Cardholder's Name: _____

Credit Card Type: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

PAYMENT BY CHECK

Please make check payable to Gracious Living ADHCC

PLEASE INVOICE ME

EMAIL FORM TO:
info@GraciousLivingADHCC.com

MAIL FORM and PAYMENT TO:
Gracious Living ADHCC
P.O. Box 2425
Huntersville, NC 28078-2425

**TO DISCUSS SPONSORSHIP
OPPORTUNITIES CONTACT:**

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